



February 28, 2011

To Our Valued Customers:

We are excited to announce effective March 1st, 2011, Hollister Wound Care is the exclusive marketer and distributor of Hydrofera Blue[®] Wound Dressings in North America. All orders for Hydrofera Blue products in North America should now be directed to Hollister Customer Service at 1-800-323-4060.

Wound healing is a dynamic process. You are increasingly challenged with managing complex wounds at risk for infection. Additionally, the emergence of resistant bacteria not only increases patients' risk of infection, but increases the facilities' cost for treating those patients. Since 2008, hospitals are no longer reimbursed for costs associated with treating many infections that are acquired within their facilities. As such, there is a much greater focus on preventive treatments.

Hydrofera Blue Dressings are bacteriostatic dressings that are proven effective in inhibiting the growth of microorganisms commonly found in wounds, including MRSA and VRE. These dressings are produced through a patented process combining PVA foam with two organic pigments, Methylene Blue and Gentian Violet. The unique construction provides a matrix that allows the dressing to absorb wound exudate and provide broad spectrum bacteriostatic protection.

With the addition of Hydrofera Blue Dressings, Hollister Wound Care has an extensive wound care offering including neutral dressings to protect, bacteriostatic dressings to inhibit microbe growth and bacteriocidal dressings to kill microbes.

Please contact your local Hollister Sales Representative at 1-800-323-4060 for further information about Hydrofera Blue Dressings.

Sincerely,

Thomas Drury
COO
Hydrofera, LLC

JR Locey
General Manager
Hollister Wound Care, LLC